

A storm is brewing with World of Warcraft

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Vocabulary

Headline

This is the title to the story. It is written in large letters at the top of the page to introduce you to the article.

Article

This is the story in the newspaper or a piece of writing.

A storm is Brewing

This is a very common idiom. If something is brewing it is building up and getting worse. When a storm is brewing, it means that there are many problems happening which will get worse and worse until it leads to a very big problem in the future.

Similar to 'A storm is brewing'

A storm is on the horizon

Vocabulary for main Article

Plotlines

This is the story of the movie, game or book. The story is what will happen in the movie etc.

Annoyed

This means slightly angry. You can also say irritated.

Lack of

This means to be short of something. To not have enough of something.

Due to this

Because of this ...

Jumping ship

To Leave an organisation, group or company when times are not good.

Flocking to

People are flocking to means 'many' people are going to or moving to somewhere or something.

Active users

This is the amount of people playing their games at the moment.

Competitors

This is the company you are competing against. Nike is Reeboks competitor.

A surge in

This means a very big increase in something. A surge in sales means a very big increase in sales.

Fierce competition

This is used to show the competition is very close between the companies. You can also say strong, stiff or tough competition.

HOT TOPIC

Learn world news and English

Main Article

There's trouble brewing in the World of Warcraft with a growing number of unhappy players who, after 17 years, have had enough.

Some complain about bad **plotlines** and long delays for new content in a game that charges a monthly fee; while others are **annoyed** at a **lack of** communication.

Due to this, players have been **jumping ship** and **flocking to** competing games.

Activision Blizzard has not released how many **active users** there are for World of Warcraft (WoW). However, figures show that if you look at all their games, they have lost two million players in three months while their **competitors** have seen a **surge in** new players

This fall in numbers could be down to **fierce competition** and the fact that their competitors are offering similar but newer experiences.



A storm in a teacup